

Discover Dunblane BID
Minutes of Board Meeting 27th November 2018

Attendees:

Greg Austin – Tesco (Chair)
Tom Casey – Charisma
Scott Walker – Choices Deli
James Stone – Erskine Eyecare
Graham Fleming – David Bennett

Apologies from:

Richard Noakes – Dunblane High School
Chris Duncan – Intelligent Displays

In Attendance:

Christine MacLean – Discover Dunblane (Minute)

Agenda items

1. Welcome and apologies

Greg welcomed everyone to the Riverside. Apologies were received as above.

2. Point Nouveau

Greg and Tom to meet and discuss concerns and costs in dispute in relation to video.

3. Late levy notification

Communication to go out to businesses to apologise for late notification; contact Stirling Council to set process in motion. Greg to update Board.

4. Christmas Extravaganza

Plans all in place; Scott to start preparations on Thursday morning.

Tom had a number of questions to be part of discussions prior to Thursday and as part of review of event. These included:

- Christmas tree lights
- Timing of banners being posted
- Level of sponsorship
- Distribution of flyers
- Posters for shop windows
- Charity boxes

Tom and Greg to meet Scott to check progress prior to the event.

5. Promotion for December

Another banner at Keir roundabout will be erected for two weeks. There are three possible locations on the roundabout – a preference was expressed for the existing location. Ideas for the banner were discussed, including a banner in two sections to allow the bottom half to be changed according to need. Tom noted these and will discuss with Scott.

General improvement of signs to the town centre and contacting Visa for sponsorship were noted as possible future actions.

6. Key priorities agreed at AGM

- a. Parking – Action to be taken to highlight free parking and to increase communication about via social media.
Tom to attend Stirling Council Parking Strategy Steering Group along with representatives of Dunblane Development Trust and Dunblane Community Council. A joint response to the findings from the consultation will be agreed. Town signage will be brought into this discussion.
Graham noted that the abattoir may soon come on to the market; understood that Scotrail may be interested in developing the site.
Graham also raised the frequency of traffic wardens' visits to the High Street. Keir will be asked to investigate.
- b. Increase relationship with the High School – Young people taking over a business in the High Street and taking over responsibility for social media and the website had been discussed. The school is already taking forward social media and the website. Work may take until June next year – to be further discussed. Further exploration of young people running a business to be taken forward.
- c. Station Plaza – 2019 events to be on agenda for next meeting. Working with Rubber Chicken Theatre for example to put on a street event was suggested. Contact could also be made with other groups working in the Victoria Hall or the Dunblane Centre. Ideas may also be able to be sought from James at the Village Inn. Greg to contact him and also highlight to him availability of premises improvement grant.
An outside film night and a concert on the Cathedral Green were also suggested.
- d. Christmas Extravaganza – A more even distribution of activity has been looked at along with lighting and activities in spots. Shops have been encouraged to stay open or leave lights on.

7. Any other business

- a. BID renewal to be on next meeting agenda. There will be a nine month lead in to potential renewal in May 2020. Phil Prentice, Chief Officer, Scotland's Towns Partnership has secured £10K for the BID to work towards its second term.

The potential for a new approach was raised by Tom. Reviewing how things have gone and what the BID has focused on will be important. Going forward the BID could be built on securing support of a smaller group of the larger businesses; the challenges of accommodating the interests of 92 businesses was acknowledged.

With reduced income from a smaller group of businesses, the role of the Business Liaison Manager would need to incorporate fund raising.

Further discussion will take place with Phil Prentice whose team will be able to provide some support for the bid renewal process. Businesses will be consulted on the approach.

- b. There will be a Business Breakfast on 12 December between 8.10 and 9.15 am, in Choices Delicatessen to thank local businesses for being involved in work experience.
- c. Appointment of Christine MacLean as BID Business Liaison Manager was confirmed. Job title will be reviewed and confirmed to the Board. Greg will arrange meeting between Scott and Christine and facilitate handover of tasks.

8. Date of next meeting

Monday 28 January, 2019 at 5.30 pm in the Riverside.

The meeting closed at 6.30 pm